

PRESS RELEASE
DISCE Kick-off Event
13/05/2019

On Friday May 17, 2019 the German city of Dresden will host the European launching of the research project **DISCE - Developing Inclusive and Sustainable Creative Economies**. DISCE, funded by the European Commission under the Horizon 2020 Programme, aims to reassess the role of CCIs as contributors to growth, quality employment, competitiveness, and to the attractiveness and social cohesion of cities and regions across the EU. The kick-off event will take place **from 9:30 – 12:00 CEST** at Dresden's well known Zentralwerk, an internationally renowned venue that has been hosting contemporary music, arts and film festivals for a decade. The event will be live-streamed via DISCE online channels.

The launching of the Project will take place in parallel with the International Conference organized by Trans Europe Halles, one of the Consortium members of DISCE.

After a formal opening by **Dr. Hartmut Mangold**, State Secretary at the Ministry for Economic Affairs, Labor and Transport of the Free State of Saxony, and **Mieke Renders**, Managing Director of Trans Europe Halles, the DISCE Principal Investigator, Professor **Jarna Heinonen** from the University of Turku will address the audience about *Co-creating the future of creative economies. What do we know? What can we learn?* This will be followed by a high-level panel under the title *Beyond 2020: Future of Creative Economies in the EU*. Featured panelists are Michael Schindhelm, Curator of ECoC Dresden 2025; **Sandy Fitzgerald**, Consultant, Olivearte; **Roberta Comunian**, Reader, King's College London; and **Josephine Hage**, Policy Officer, Creative Saxony. Spanish former politician **Dr. Ignasi Guardans**, Chairman and co-founder of CUMEDIAE aisbl, will moderate the Session.

Project Framework

The DISCE project started in January 2019 and will run for a period of 3 years. Its lead coordinator is the Department of Management and Entrepreneurship within the Turku School of Economics (TSE) of the University of Turku (UTU) from Finland. The other research members of the consortium are the King's College London (KCL) from the United Kingdom, the Gran Sasso Science Institute (GSSI) from Italy, and the Stockholm School of Economics (SSE) in Riga, Latvia. The consortium is completed with a Belgian based non-profit consultancy Culture and Media Agency Europe aisbl (CUMEDIAE) and the European network of non-governmental cultural centres based in Sweden Trans Europe Halles (TEH), who will together assume both the communications and stakeholder engagement within the Cultural and Creative Industries.

More information on the project can be found on the project's website www.disce.eu.

Contact

For more information, please contact comms@disce.eu.

To receive updated information on the DISCE project, please register by sending an email to stthomas@culture-media.eu, burak@teh.net or by [signing up to our newsletter](#).