



# DISCE P2P Recovery Programme

Day of Creative Economies in the EU & Co-Creation Lab in Nicosia, Cyprus

*19 March & 21-23 April 2021*

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## **DISCE P2P Recovery Programme**

### **Terms and Conditions V.2 12.01.2021**

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## Introduction

The DISCE P2P Recovery Programme (hereinafter referred to as “PRP”) is initiated to support the European cultural and creative sectors in this time of unprecedented challenge due to COVID-19. It is organized by **Trans Europe Halles (TEH)** in the framework of the DISCE Project “Developing Sustainable and Inclusive Creative Economies”, funded by the European Union’s Horizon 2020 research and innovation programme under grant agreement No 822314.

PRP is designed to engage with stakeholders within Cultural and Creative Industries in Cyprus, Greece, Italy and Spain coherently with developing sustainable and inclusive creative economies in the EU. The main aim of PRP is to explore and to enable collaborative and innovative practices addressing challenges faced in the Cultural and Creative sectors in Europe due to COVID-19.

PRP is based on the Shared Recovery Programme (<https://teh.net/shared-recovery-programme/>) that TEH has just completed for its membership and, because of its success, it has decided to roll out an updated version to the wider cultural and creative sectors.

Participants will benefit from a wide range of knowledge and experience, which will be cross-sectoral, cross-border and cross-discipline, with the goal of finding practical solutions to current and long-term challenges.

PRP is open to social, cultural and entrepreneurial businesses in the Cultural and Creative Industries, encouraging interaction between them and experts and academics, fostering organizational development and innovation among organisations that constitute Creative Economies of the EU.

PRP will initially offer consultancy and matchmaking to participants. Selected participants will have the opportunity to present the preliminary results in an international online event, the Day of Creative Economies in the EU. They will also have the opportunity to meet in the PRP final event, the Co-Creation Lab. The Co-Creation Lab will be held in Nicosia, Cyprus, on **21-23 April 2021**. Both events will involve experts, researchers, cultural and creative practitioners and policy-makers.

The PRP is organized with the terms and conditions provided in this document.



## Article 1 – Introduction

The introduction is an integral part of the **Call for Applications**.

## Article 2 – Subject

The purpose of the DISCE P2P Recovery Programme is to support **24 social, cultural and entrepreneurial businesses** in the Creative and Cultural Industries (CCIs) located in Cyprus, Greece, Italy and Spain for addressing their organisational challenges faced due to Covid-19. The call is for legally established organisations working on the following domains within CCIs **but not limited to:**

### HERITAGE

E.G. Associated with heritage is the concept of “traditional knowledge and cultural expressions” embedded in the creation of arts and crafts as well as in folklore and traditional cultural festivities. This group includes organisations working with arts and crafts, festivals and celebrations, and Cultural sites: archaeological sites, museums, libraries, exhibitions, etc.

### ARTS

E.G. This group includes creative industries based purely on art and culture. It includes organisations working with painting, sculpture, photography and antiques, live music, theatre, dance, opera, circus, puppetry, etc.

### MEDIA

E.G. This group covers media that produce creative content with the purpose of communicating with large audiences. It includes organisations working with books, press and other publications, film, television, radio and other broadcasting.

### FUNCTIONAL CREATIONS

E.G. This group comprises demand-driven and services-oriented industries creating goods and services with functional purposes. It includes organisations working with interior, graphic, fashion, jewellery, toy design; software, video games; architecture, advertising, cultural and recreational services, creative research and development (R&D), digital and other related creative services.



## Article 3 – Eligibility criteria

This Call for proposal is open to legally established Associations /Businesses/Companies Collectives/Organisations/Legal persons. The call is open to organisations that are legally established **at least for 5 years** responding the following criteria:

- Business is located in one of the following countries, Cyprus, Greece, Italy, Spain;
- Applicants have a minimum turnover of € 100K or a maximum € 4M in 2019;
- Businesses that fit DISCE's main purpose to develop sustainable and inclusive creative economies;
- All applicants implicitly accept the rules of this Call for application.

## Article 4 – Application and deadline

Applications can be submitted from 10th of December 2020 to midnight of 31st January 2021.

The 24 participants invited to take part in the PRP will be announced on 15th February 2021 on the project website [www.disce.eu](http://www.disce.eu).

Opening of the application: 10 December 2020

Closing date for submission: 31 January 2021

Selected participants announcement: 15 February 2021

Applications can be filled in using the e-form provided, which can be reached from the website [www.disce.eu](http://www.disce.eu).

## Article 5 – How to apply

Applicants must provide the following information fulfilling the application form:

- First Name and Last Name;
- Date and place of birth;
- Gender;
- City of residence;
- Country;
- Telephone number;
- E-mail address;



- CV or LinkedIn Profile.

The contact person for the organisation must be nominated in the e-form. The application form requires the following information:

- Brief description of the organisation(including Vision, Mission, Strategic Objectives);
- A one-minute video or a motivation letter (1000 characters with space) indicating why the organisation wants to participate;
- Number of Full-time equivalent staff (Current);
- Annual turnover (2019).

The application form is available at

<https://transeuropehalles.typeform.com/to/fnZoCN5G>

## Article 6 – Selection and evaluation

The selection procedure is as follows:

### ONLINE APPLICATION

a) The documentation submitted will be checked for compliance to the formal criteria.

b) Applications will be examined and approved by an Evaluation Committee (“the Committee”, for short) comprising leading experts in and relevant to the DISCE project. The Committee will assign a maximum score of 20 points each proposal, made up of the following evaluation criteria:

- Applicants commitment and motivation; (4 points)
- Applicants experience and position within CCIs; (4 points )
- Ecological, Cultural, Economical and Social impact; (10 points)
- Team complementarity. (2 points)

The committee is comprised of 5 members as follows:

- Jarna Heinonen, Principal Investigator, University of Turku
- Mieke Renders, Managing Director, Trans Europe Halles
- Sandy Fitzgerald, Director, Oliverate Cultural Agency
- David Boyd, Managing Director, Beat Carnival
- Stefanie Thomas, Director of Strategy and Projects, CUMEDIAE



The submitted application will be ranked by their final score with a maximum of 20 points. 6 organisations from each domain, Heritage, Arts, Media and Functional Creations, with maximum points- **the selected 24 participants in total** \*- will be admitted to the PRP.

\*6 Trans Europe Halles members will be selected for the programme by Trans Europe Halles and OliveArte Cultural Agency with a separate procedure. As a result of this addition, the total number of participants will be 30.

## Article 7 - P2P Recovery Programme and International Webinar

### 1. P2P Recovery Programme

30 selected organisations will access a mentoring and matchmaking programme provided by Olivearte Cultural Agency, a TEH partner, to find collaborative and innovative solutions to current and long-term challenges facing their organisations. The mentoring and matchmaking services, worth 4,000 Euros, will take place from February 2021 to March 2021 and can be followed remotely. This programme will:

- Identify some of the main challenges that organisations are currently encountering through a short questionnaire.
- Set up hour-long interviews with up to 30 organisations to explore their situation in depth.
- Offer any immediate advice and consultancy that is relevant during the interview.
- Collate the information gathered during the interviews and make peer to peer matches, so that organisations can support each other by sharing solutions to common problems.
- Form 'work groups' around certain thematic areas corresponding to challenges.
- Publish innovations/solutions coming out of the programme as an online publication.

The purpose of PRP is to enable innovation and collaboration for addressing current challenges the CCIs are facing. By having this programme, we will provide a platform for fostering new ideas that will shape the future of Creative Economies in the EU. The idea generation and P2P connections will constitute the first phase of the PRP.



## 2. DAY OF CREATIVE ECONOMIES: INTERNATIONAL WEBINAR ON CREATIVE ECONOMIES

The second phase will start on the Day of Creative Economies, a whole day online event where topics related to Creative Economies in the EU will be discussed with stakeholders at large. The event will be in a webinar format. The initial findings/ideas/innovations of PRP will be shared during the whole-day webinar that will bring together academics, practitioners and policymakers around the question of “What does Inclusive and Sustainable Creative Economies in the EU entail?”. The P2P participants will present the initial results of the PRP. Selected participants will discuss the current trends and developments in the Creative Economies with the DISCE researchers in an interactive format.

### Article 8 - Co-creation Lab in Nicosia, Cyprus

One representative of each 30 participating organisations will be invited to the Co-Creation Lab in Nicosia, Cyprus on 21-23 April 2021. Participants will collectively reflect on the policy implications coming out of the DISCE research. They will also have the opportunity to benchmark PRP results and discuss implications of the current DISCE research for developing sustainable and inclusive creative economies in the EU. Within this framework, participants will be asked to reflect on Travel and accommodation expenses of the participants will be covered according to the terms and conditions of this call compliant with the H2020 and EU rules and regulations.

### Article 9 – Acceptance of terms and conditions

The selected applicants -at least one staff member from each selected organisation- in the P2P agree to attend the Co-Creation Lab in Nicosia and International DISCE Webinar on the days assigned to them.

The Organizers reserve the right, unilaterally and without prior notice, to exclude any applicant to the PRP, if they suspect or detect attempts to tamper with, alter and/or disrupt, directly or indirectly, the smooth running and the ordinary, proper course of the PRP.

Both the Project Lead and the Selection Committee of the PRP will have the task and responsibility to interpret and complete the Terms and Conditions of this programme and their decisions will be final.

Non-acceptance by the applicant of any of the terms and conditions of this PRP will also involve their loss of the right to participate in the PRP.



Participation in the PRP involves acceptance of these Terms and Conditions in their entirety.

The applicant states and warrants that they are the owner of, or obtained the appropriate consent to use, all the data and information submitted to the Organizers and that such data and information do not violate the rights of third parties, as well as being true, correct and accurate to the best of their knowledge.

## **Article 10 – Intellectual property**

All applicants taking part in the PRP declare that (i) they have appropriate ownership of, or obtained the appropriate consent to use, the applicable intellectual property rights (trademarks, copyrights, patents, etc.) to the programmes, ideas, software and/or content included in their proposals; (ii) they do not infringe third parties' intellectual property rights or any other applicable national or international right with reference to contents, ideas, software, etc. The participant will defend and hold harmless the Organizers from any liability regarding the use of the above-mentioned programmes, ideas and/or content, etc.

Specifically, and in relation to the contents and images that the applicants may show or disclose during the PRP, they guarantee and are liable to the Organizers and third parties for the following aspects:

- They are the lawful owners or holders of rights, granting Organizers the licence for their publication and, where appropriate, have obtained the necessary consent from third parties to do so.
- They do not violate applicable laws such as those relating to data protection rights, intellectual, industrial or similar property rights, honorability rights or any other right of a third party, irrespective of whether the third party is a natural or a juridical person.
- In the unlikely event that they publish any personal details about a third party during the course of the competition, the necessary prior consent will have been secured from the party in question.

The applicants will therefore be liable to the Organizers for the accuracy of the details reported, ensuring that those do actually pertain to them and not to a third party. This is to safeguard the Organizers from any demand or claim that, if applicable, could be made by third parties in relation to the above paragraphs and any legitimate right to the content that is published and or provided to the Organizers as part of the PRP.



The applicants are in any event solely liable for the consequences of damages or actions arising from use of the content and/or programmes included in their application and throughout the programme, as well as their reproduction and diffusion.

Intellectual and/or industrial property rights for initiatives and ideas submitted in the PRP will - where appropriate in each case - belong exclusively to the applicants who submitted them.

## **Article 11 – Confidentiality**

Throughout the PRP, confidentiality will be ensured with respect to data collected, the interviews and/or ideas submitted by the participants. The Organizers will only be able to disseminate, at any time and through any channel, the general characteristics of these, as well as the names of these ideas and those of the participants.

## **Article 12 – Privacy and data protection policy**

The Organizers inform applicants to the PRP that this complies with current legislation regarding the protection of personal data, pursuant to the provisions of the General Data Protection Regulation (GDPR – EU Reg. 679/16), approving the regulations implementing it. Data collected through any data collection forms on the <https://transeuropehalles.typeform.com/to/fnZoCN5G> will be included in a file of personal data for which Trans Europe Halles will be responsible, and users will at any time have the right to get access to, rectify, delete and oppose their personal data, through e-mail communication to burak@teh.net. In these communications, the name of the applicant, their email address and, if applicable, the name of the organisation on behalf of which the forms is filled in on the website should be specified.

The legal basis for the processing of applicants' personal data is the participation in the PRP. Without that personal data processing the application cannot be validated. The applicants authorize the parties in charge and potential assignees to send to them any information content (newsletter) expressing their consent through the application forms. Any refusal to grant such consent will not affect participation in the PRP.

Trans Europe Halles undertakes to respect the confidentiality of the data included in the application and to use it in accordance with collection purposes, i.e. to manage data regarding contact details and participants in the PRP, in the Co-Creation Lab in



Nicosia and in the International DISCE Webinar; to perform content delivery management (newsletters); any other purpose that might be indicated at the time of data collection. Trans Europe Halles will comply with its obligation to store data and to adopt all the reasonable measures to prevent alteration, loss, treatment or unauthorized access in accordance with the provisions of General Data Protection Regulation.

The applicant agrees and expressly authorizes Organizers to transfer data to bodies organizing and participating in the PRP final event in Nicosia. The website provides applicants who expressly agree in advance with the opportunity to receive notifications by the Organizers about content (newsletters) and marketing communications from them and any third parties that may be of interest.

Personal data provided by applicants must always be truthful and complete. Should they prove to be false, the Organizers reserve the right of refusing entry to the PRP at any time.

Applicants to the PRP know and expressly accept that in order to manage and enable their participation and to manage the PRP as a whole, the Organizers may use both their image and personal contact data and, in particular, their e-mail addresses in order to communicate with selected participants and to inform them of the steps to be taken to ensure their presentations during the International DISCE Webinar, and to coordinate their participation in the Co-Creation Lab in Nicosia.

Participants selected agree that their name will be published on the DISCE project website ([www.disce.eu](http://www.disce.eu)) as part of the process undertaken for their participation.

## **Article 13 – Publicity**

The DISCE Consortium may use, for its communication and publicising activities, information relating to the action, documents and any other material (such as pictures or audio-visual material) that it receives from the applicants (including in electronic form).

The DISCE Consortium will publish on the project website and social media the names of the participants, unless they have requested and justified the waiver of this publication because disclosure risks threatening their security and safety or harming their commercial interest.

Photos and videos taken by the DISCE team in preparation for the Co-Creation Lab, during the International DISCE Webinar or during any other related event organized by the DISCE Consortium are the sole property of the DISCE Consortium.



PRP applicants, and especially participants selected, expressly authorize the Organizers through the acceptance of these Terms and Conditions, without any territorial or time limit, to establish, reproduce, disseminate and use by any printed, spoken and signed media, in any form, by any means and through any medium, their names, images and voices, as well as the general characteristics and names of the ideas or projects submitted, always in compliance with the provisions of the Intellectual Property and Confidentiality sections of this document, provided they are for advertising, information and/or promotional purposes relating to PRP without any right to compensation.

## **Article 14 – Modifications and cancellations**

The Organizers cannot be held liable in any way for the conduct of the initiative. In any case, the applicant undertakes to hold the Organizers harmless and indemnified from any and all prejudicial consequences, costs, damages - including sanctions by the competent authorities - that may arise against them as a result of its actions or violation of the Regulation. If, for whatever reason, the initiative cannot be carried out in accordance with the regulations, the Organizers reserve the right, at their complete discretion, to modify or cancel the initiative, without any liability for the Organizers, while undertaking to publish these modifications through the website [www.disce.eu](http://www.disce.eu). Participation in the initiative is free of charge.

Furthermore, if participants wish to make any modifications or cancellations related to the information provided, they must do so with communication to the e-mail address [burak@teh.net](mailto:burak@teh.net).

## **Article 15 – Law and jurisdiction**

These Terms and Conditions are governed by Swedish law and the applicants and the Organizers, expressly waiving any other jurisdiction, are subject to the Malmö District Court (tingsrätt), Sweden, for any dispute arising between the parties.

