

Privacy notice for scientific research

1. Data controller

University of Turku, FI-20014 Turku

2. Parties and responsibilities

The survey is related to Horizon 2020 Developing Inclusive and Sustainable Creative Economies (DISCE) research project. The data collection and handling of data are done at University of Turku, Gran Sasso Science Institute and Stockholm School of Economics in Riga. The researchers involved are listed under point 5.

3. Principal investigator

Professor Jarna Heinonen (Turku School of Economics, University of Turku).

4. Data protection officer

Email address of data protection officer of the University of Turku is dpo@utu.fi

5. Responsible researchers

Professor Jarna Heinonen (Turku School of Economics, University of Turku)
Professor Ulla Hytti (Turku School of Economics, University of Turku)
Senior Research Fellow Pekka Stenholm (Turku School of Economics, University of Turku)
Senior Research Fellow Tommi Pukkinen (Turku School of Economics, University of Turku)
Researcher Kaisa Hytönen (Turku School of Economics, University of Turku)
Professor Alessandra Faggian (Gran Sasso Science Institute)
Assistant Professor Alessandro Crociata (Gran Sasso Science Institute)
Postdoctoral Research Fellow Valeria Pica (Gran Sasso Science Institute)
Postdoctoral Research Fellow Chiara Burlina (Gran Sasso Science Institute)
Professor Arnis Sauka (Stockholm School of Economics in Riga)
Assistant Professor Dmitrijs Kravčenko (Stockholm School of Economics in Riga)
Researcher Diāna Popova (Stockholm School of Economics in Riga)

6. Contact person

Survey data collection: Pekka Stenholm, pekka.stenholm@utu.fi

7. Name of the research register

DISCE (Developing Inclusive and Sustainable Creative Economies)

8. Description of the study and the purposes of processing personal data

The aim of the survey is to collect data on creative work, basics of business model thinking and value creation from individuals and organizations working and operating in creative and cultural sectors. Data collection is part of the EU-funded DISCE (Developing Inclusive & Sustainable Creative

Economies) -project which is set to improve and enhance the growth, inclusivity and sustainability of the CCI in the EU.

The survey is conducted via online survey tool Webropol. The target groups of this study are individuals and organizations working, studying and operating in creative and cultural sectors. They will be approached with an open link to survey via the networks of the DISCE's communication partners and social media. All responsible researchers of this study have the right to process personal data during the course of this study. Participation in the study is voluntary.

Duration of processing personal data: 2021–2022

9. Legal grounds for the data processing

The Parties process the personal data described above on the following grounds according to Article 6, paragraph 1 of the General Data Protection Regulation:

- participant's consent
- compliance with a legal obligation to which the controller is subject
- a task carried out in the public interest or in the exercise of official authority vested in the controller
 - scientific or historical research in the public interest, or compilation of statistics
 - archiving of research materials or cultural heritage materials
- purposes of the legitimate interests pursued by the controller or by a third party which legitimate interest is involved here: _____

10. Personal data included in the research register

The information to be collected for the purpose of this research project is:

- Gender
- Year of birth
- Education
- Place of living (Country)
- Working status, number and type of jobs
- Working and volunteering hours
- Main sources of income (no exact amount of salary, only general categories)
- To be filled voluntary: Email address for possible follow-up survey

No sensitive personal data will be collected or processed during the study.

11. Sources of personal data

Survey answers given by the respondents.

12. Recipients of personal data outside the research group

Personal data will not be transferred outside the described research group (see point #5).

The Webropol Oy Ltd online survey tool is used for the collection of data.

After the research has been completed, the anonymised version of the data will be archived in the Zenodo repository.

13. Transferring data outside the EU / EEA

Personal data will not be transferred outside EU / EEA countries.

14. Automated decision-making and profiling

Personal data are not used for automated decision-making or profiling.

15. Principles to protect the personal data

The data will be stored on the servers of the University of Turku. Personally-identifiable data will be removed after the analysis phase.

The personal data is processed and stored in such a way that only persons who need the data for research purposes can access them.

Personal data processed in IT systems:

username password logging access control other:

Processing of direct identifiers:

- The data is collected without direct identifiers
- Direct identifiers will be removed in the analysis phase
- The material to be analyzed includes direct identifiers.

16. Retention of personal data after the completion of the study

- The research material will be deleted
- The research material will be archived:
 - without identifiers
 - with identifiers

Where will the material be archived and for how long: To the open repository Zenodo and to the Research Data Inventory of the University of Turku, either permanently or as long as the data is needed for research purposes.

17. Rights of data subjects and exceptions to these rights

Data subjects have the right

- of access to their data
- to rectification of their data
- to the erasure of their data
- to restrict the processing of their data
- to object to the processing of their data

In addition, the data subjects have the right to lodge a complaint with the Finnish Data Protection Ombudsman regarding the processing of personal data. The contact information of the Finnish Data Protection Ombudsman can be found here: <https://tietosuoja.fi/en/contact-information>